Whitening Portfolio Overview

A full suite of whitening systems to meet every clinical need and whitening goal

IN-OFFICE

Immediate Results + Maximum Shades

WhiteSpeed LED Accelerator

TAKE-HOME

Customized Solutions

DayWhite

NiteWhite

DayWhite Gentle 6% HP

DayWhite Touch-ups 9.5% HP

DayWhite Maximum white 14% HP

NiteWhite Maximum white 16% CP

NiteWhite Quick 3-day 22% CP

MAINTENANCE

Anytime

SENSITIVITY

Pre/Post Whitening

Whitening Pen On-the-Go 5.25% HP

Relief ACP Oral Care Gel Sensitivity Management

Fluoridex Daily Defense Sensitivity Relief Toothpaste

Call (800) 422-9448 to order today, or visit philipsoralhealthcare.com
A Positive Patient Experience

Here are some recommendations for minimizing sensitivity and ensuring that your patient has a positive whitening experience.

Before Philips Zoom In-Office Whitening Treatment

- Recommend using Fluoridex Daily Defense Sensitivity Relief for two weeks prior to an in-office Philips Zoom treatment. Replace existing toothpaste and use twice daily.
- If the patient has custom trays, recommend wearing Relief ACP gel in the tray for 10 to 30 minutes, once per day for 2 to 3 days prior to the Philips Zoom treatment.
- Brush with Fluoridex Daily Defense Sensitivity Relief immediately before Philips Zoom treatment.

During In-Office or Take-Home Philips Zoom Whitening Treatment

- Place a light coating of Relief ACP gel on the lingual surfaces of teeth on both arches during an in-office procedure.
- For an ongoing take-home treatment, replace existing toothpaste with Fluoridex Daily Defense Sensitivity Relief and use twice daily. Recommend using Relief ACP gel in trays (lingual side) along with their whitening gel. ACP does not interfere with whitening results.

After In-Office Philips Zoom Whitening Treatment

- Immediately following an in-office procedure, use Relief ACP in trays for 10 to 30 minutes.

Hydrogen vs. Carbamide

Hydrogen peroxide and carbamide peroxide are the two most common ingredients used to whiten teeth. Hydrogen peroxide is highly potent for a short period of time, and best for patients who need short wear time. Carbamide peroxide is hydrogen peroxide mixed with urea, an ingredient that extends the effectiveness of peroxide over a longer period of time. Carbamide peroxide formulas are best for patients who prefer to wear their trays overnight.

Choosing one formula versus another should be based on the lifestyle needs, stain types and treatment required for each individual patient.

**A Helpful Tip!**

To convert hydrogen peroxide to a carbamide peroxide equivalent, multiply the hydrogen peroxide percentage by 2.765.

To convert carbamide peroxide to a hydrogen peroxide equivalent, divide the carbamide peroxide percentage by 2.765.

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Concentration</th>
<th>Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>DayWhite Maximum white</td>
<td>14% HP</td>
<td>38.7 % CP</td>
</tr>
<tr>
<td>NiteWhite Maximum white</td>
<td>16% CP</td>
<td>5.8% HP</td>
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<tr>
<td>NiteWhite Quick 3-day</td>
<td>22% CP</td>
<td>7.9% HP</td>
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<tr>
<td>DayWhite Gentle</td>
<td>6% HP</td>
<td>16.6% CP</td>
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<tr>
<td>DayWhite Touch-ups</td>
<td>9.5% HP</td>
<td>26.2% CP</td>
</tr>
</tbody>
</table>

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