Zoom take-home whitening Q&A

Is teeth whitening safe?
Yes. Clinical studies have shown that whitening your teeth with carbamide or hydrogen peroxide under the supervision of a dental professional is safe for teeth and gums.

What are the side effects?
The most common side effect is tooth and gum sensitivity. Your dentist is your best resource to make sure you’re a good candidate for whitening and that you are using the right formula. Philips Zoom take-home whitening products have two mild desensitizing agents, potassium nitrate and Amorphous Calcium Phosphate (ACP), to help minimize tooth sensitivity.

How is Zoom different from OTC products?
Over-the-counter whitening products are not customized to you. With Philips Zoom, the whitening process is tailored to your needs by your dentist, with custom-fitted trays for take-home treatments.

How long will my Zoom results last?
Whitening treatments help to reduce existing stains, but through consumption of coffee, soft drinks or just through natural aging, your teeth may eventually become discolored again. Maintenance whitening can help combat recurring discoloration. Only Philips Zoom take-home whitening products include ACP, which has been shown to help reduce whitening fadeback.

How long does it take?
With Philips Zoom, your teeth may be visibly whiter in one day. Teeth can be noticeably whiter with Zoom take-home in one to two weeks, depending on the customized solution your dentist recommends.

Ask your dentist today or visit zoomwhitening.com
Whiten your way, on your time

With Philips Zoom, your dentist custom creates a treatment program designed just around your specific needs. Sensitive teeth? Check. Dramatic results sooner? We’ve got it covered. With our take-home whitening solutions you can whiten when it is most convenient for you, on your time.

A HEALTHY, WHITE SMILE FAST
In case of a whitening emergency, NiteWhite Quick 3-day is the way to go. You’ll get a noticeably brighter smile at home in just a few days. It’s perfect for those last-minute situations when a healthy, white smile is mandatory.

THE MOST DRAMATIC RESULTS FOR A HEALTHY, WHITE SMILE
When you need maximum results in just a few minutes a day, DayWhite Maximum white is the right choice for you.

THE HEALTHY, WHITE TREATMENT FOR SENSITIVE TEETH
DayWhite Gentle gives you a brighter, whiter look at home, with a gentle touch you’ll love.

THE MOST DRAMATIC RESULTS FOR A HEALTHY, WHITE SMILE
If you want dramatic whitening while you sleep, NiteWhite Maximum white is the product of your dreams.

FOR A LASTING HEALTHY, WHITE SMILE BETWEEN TREATMENTS
Between whitening sessions, DayWhite Touch-ups will have you looking your brightest.

Philips Zoom Take-Home Whitening Products